

## **MAKING STUDENTS TO BE CREATIVE BY PRACTISING ENTREPRENEURSHIP: A CLASSROOM ACTION RESEARCH**

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### **ABSTRACT**

*Classroom learning system in which only accept the theory is considered very less to foster the creativity of the students. Keep in teaching methods that can foster a sense of curiosity and a desire to apply the theories that have been able to in real life. This research was conducted at the 5th semester students with subjects that must be followed by students the analysis of financial, Salesmanship, , Entrepreneurship, Management Information Systems, feasibility study Business, Management Control Systems, Examination Accounting and Financial Accounting, then applied to the activities of the so-called Student Entrepreneurship Practice. Each group makes a business with a loan modalebesar 3 million. Assessment is done by looking at the reporting every group of five compulsory subjects. The results obtained, by applying this learning method, students become more creative to find business opportunities, look for a theory that can be applied to their business, and learn more energized even feel more aware of existing theories when directly applied.*

**Keywords:** creativity, entrepreneurship

### **INTRODUCTION**

Educator (teacher / lecturer) has responsible great to learners. Not just a theory but is responsible for transferring the ability learners understand and be able to apply the theory learned.

Methods in the learning process greatly affect the outcome of which is the ability of students to understand and apply the theory already in students must be stimulated to be more creative in accepting the theory, not just listen and forget your out of the classroom with what has been heard. Just memorize to seek high value at the time of the exam.

Students' entrepreneurial practice is one that is trying to apply the method to foster the creativity of learners STIE Mahardhika Surabaya. By applying at least five courses required by students.

From the above background can be formulated issues discussed in this study are:

1. What model of learning that can enhance student creativity STIE Mahardhika?
2. Does Practice Entrepreneurship can foster creativity of students at STIE Mahardhika?

The objectives of this study are to develop a learning method that can enhance the creativity of students and knowing the increase the creativity of students after the students get practice Entrepreneurship.

## **LITERATURE REVIEW**

### **Project Based Learning (PBL)**

One of the methods that can foster the creativity of students is Project Based Learning (PPA). Pembelajaran-Based Project (Project Based Learning = PPA) is a learning method that uses project / activity as a medium. Learners undertake exploration, appraisal, interpretation, synthesis, and information to produce various forms of learning outcomes. Project-based learning is a learning method that uses the issue as a first step in collecting and integrating new knowledge based on experience in real activity (Kemdikbud, 2013, [www.eurekapedidikan.com](http://www.eurekapedidikan.com)) Project based learning or project-based learning is an instructional model that is centered on students to perform an in-depth investigation of a topic. Students constructively deepening learning with research-based approach to the problems and questions are weighted, real, and relevant (Grant, 2002, [www.eurekapedidikan.com](http://www.eurekapedidikan.com))

### **Entrepreneurship**

Entrepreneurship is an attitude or ability to create something unique and new that has value and benefit to others or himself. , Which is a mental attitude and creative spirit , active , bercipta , helpless in developing its business in order to increase their income from the business or activity practiced .

Entrepreneurial derived from the entrepreneurial and business , says entrepreneurial means hero or warrior , while the business means the act , gesture or do something . An entrepreneur according to Joseph Schumpeter was an innovator who perform a variety of changes in the market through the incorporation of some thing or something new . As something new can be in the form of :

There are new products introduced

- There is a new production method introduced
- The opening of new markets (new markets )
- Obtaining new sources of supply of new components
- exercise of a new organization in a company .

There are some experts who define entrepreneurs and entrepreneurship was like what , the following explanation :

1. Arif F. Hadipranata , entrepreneurship is a figure who take risks needed to manage and regulate all affairs , and received a number of financial and non- financial advantages
2. Thomas W. Zimmerer, Enterprise is the application of keinovasian and creativity to solving problems and take advantage of opportunities faced by people every day.
3. Andrew J Dubrin, Someone who runs and establishing an innovative business.
4. Robbins & Coulter, Entrepreneurship is a process by which a person or a group of individuals use organized efforts and means to seek an opportunity and creates a value that grows to meet the needs and desires through an innovation and uniqueness, no matter of what resources are used at this time.
5. Jean Baptista Say, An entrepreneur is an agent that combines a variety of means of production and find the value of the produce.
6. Penrose, entrepreneurial activities encompass a wide range of opportunities identified in an economic system. Entrepreneurial ability or capacity is different from a managerial capacity.
7. Raymond, Entrepreneur is someone who is innovative, creative and able to mewujudkananya creativity in order to increase the welfare of themselves in the environment and society.
8. Kashmir, Entrepreneur is a brave soul who dared to take the risk to open a business in a wide range of opportunities that exist.
9. Harvey Leibenstein, Enterprise covers a range of activities required to implement and create a company at a time when the market has not yet formed / not yet clearly identified, or several components of the production function has not been fully identified.
10. Peter F Drucker, An ability to create or invent something new and different.

11. Kathleen, Explaining that the entrepreneur is a person who runs, organize, and dare to take risks for the work carried out during the business world.
12. Acmad Sanusi, Enterprise is a value that is embodied in the behavior of the basic objectives, tips, tactics, propulsion, processes and business results.
13. Suharto Prawiro Entrepreneurship is a value that is needed to start a business and business development.
14. Frank Knight, An entrepreneur tries to address and predict changes in the market. This explanation emphasizes the role of an entrepreneur in the face of instability on the market dynamics. An entrepreneur is required to perform all the basic managerial functions such as supervision and guidance.
15. Mas'udMachfoedz& Mahmud Machfoedz, Entrepreneurial innovation is one that has a chance to turn into an idea that can be sold, is able to provide value plus passing usaya, expenses, time and skills that aim to make a profit.
16. Joseph Schumpeter, Entrepreneur is one who gets the opportunity and creates an organization to pursue such an opportunity.
17. Dan Stein and John F.Burgess, Entrepreneur is one who organizes, manages, and dare to take risks to create business opportunities and new business.
18. According to JB Say, Entrepreneur is the entrepreneur who can manage a variety of available resources  
<http://www.seputarpengetahuan.com/2015/03/18-pengertian-kewirausahaan-menurut.html>  
Some understanding of the above it can be concluded that entrepreneurship is the ability to pull through innovation and creativity to create something new .

## **RESEARCH METHODS**

This research is empirical shaped " A class action research " , which is performed in STIE Mahardhika Surabaya in practice 5<sup>th</sup> semester program called " Student Entrepreneurship Practices (PKM)" .

## **DISCUSSION**

Various methods of education , especially higher education to produce graduates who are able to understand , interested and apply their knowledge in the real world . Student creativity is needed to be able to apply

One way of trying to apply STIE Mahardhika is to implement a program "Student Entrepreneurship Practices" at the 5th semester .Compulsory courses taken by the students of the 5th semester is the analysis of financial, Salesmanship, , Entrepreneurship, Management Information Systems, feasibility study Business, Management Control Systems, Examination Accounting and Financial Accounting. Expected from compulsory subjects that must be taken in order to follow the program's practice field, the student gets a little stock to get started.

Students in the 5th semester are divided into groups by the number of students 20. Before embarking on any group to make proposals about the business to be run on a budget containing costs and earnings, capital turnover, location, work programs, information system. Proposal is used to obtain capital loan of IDR 3,000,000 (Three Million), which shall be returned at the end of the semester, with the included report their activities.

Evaluation of these activities is, members of a large group (20 students per group) less Effective to assess their performance in practice. Their have Loan not great and a short grace period of implementation slightly hamper their activities, as required to return the capital on time.

The positive results obtained from these activities, students feel more eager to learn the lecture material and more actively asked when they got into trouble in the field (such as recording several items, the calculation of the costs of existing, operational processes, and so forth), are very different when they receive the material that just sits in class. They are feel no need to be

asked even though there may be things that they do not understand. Students more creative look to revive their business, discuss with members of the group to better compete with other groups in getting profit, and accelerate payback, and make the program work right, ask theories that they do not understand to be applicable to their work program

The response of the students became Evaluation and improvement in the next activity. Some responses from students on this activity can be concluded: That the students feel there are benefits derived from the implementation of these activities, support for the continuation of the Student Entrepreneurship Training Program, as well as most of the students went on a business that was run.

While the difficulties they faced was coordinating with among members because of the large number of members, lack of understanding will be the market, some of the students who work find it difficult to set a time and location chosen distance away from their workplace.

### **CONCLUSIONS AND SUGGESTIONS**

Student Entrepreneurship in practice can foster creativity STIE Mahardhika good student of the application / application of theory, want to know of the material in the can, open the student insights about business, look for business opportunities, learn to do the right business operational processes, and facing competitors

This activity can be continued by reducing the number of members per group , add a loan , as well as add -face periods and implementation in the field.

### **LIMITATION OF THE RESEARCH**

This Research is only done in the 5th semester

### **REFERENCES**

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[www.eurekapedidikan.com](http://www.eurekapedidikan.com)

<http://www.seputarpengetahuan.com/2015/03/18-pengertian-kewirausahaan-menurut.html>