

UTILIZATION OF WOOD CUTTING WASTE BACK TO MATERIAL FURNITURE THROUGH SOCIAL ENTREPRENEURSHIP APPROACH

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ABSTRACT

One of the excellent products from Situbondo regency is wooden handicraft product so easy furniture business we meet. Waste wood pieces are the remnants of wood pieces in the form of boards or small pieces that can still be seen form. Wooden board consisting of pieces of wood can be utilized into various objects used in the interior of a room. In addition to adding functionality from waste wood pieces, wooden waste board can also add aesthetic value on an object. This is because the board has different characteristics compared to ordinary wooden boards. Activities that have been done include interior design training, interior making from waste wood pieces, Business Management Training and Employee Motivation Program on UKM Meubel Heni and UKM Meubel Kyky. For 6 months the partners' activities are provided with continuous facilitation and training to produce a table of waste wood products and grow entrepreneurial spirit in all partners.

Keywords: Waste, meubel, entrepreneurship

INTRODUCTION

UKM development needs to get great attention both from government and society in order to grow more competitive with other economic actors. Future government policies need to be made more conducive to the growth and development of UKM. Development of UKM through business empowerment approach, need to pay attention to social and cultural aspects in each region, considering small and medium enterprises in general grow from the community directly. The government needs to improve its role in empowering SMEs in addition to developing mutually beneficial business partnerships between large entrepreneurs and small entrepreneurs, and improving the quality of their human resources (HR).

Small and medium enterprises that grow a lot in Situbondo area is handicraft industry. Handicraft industry in Situbondo area among others; Batik handicrafts, earthenware handicrafts, wooden handicrafts, leather industry, bamboo handicrafts, metal crafts, and various traditional food industries.

One of the superior products of Situbondo district is wooden handicraft product. As a rural area, the potential of Situbondo area is very supportive of the development of wood craft industry. The development in timber processing and processing goes very fast, especially since Indonesia has a tremendous wealth of various types of wood. Knowing the wood material with the purpose of being used and utilized, is important for entrepreneurs engaged in timber industry, and other wood users so that in the utilization of wood can be used properly and maximally so that there is

no waste of wood use and ultimately can reduce the impact Bad both to nature and to humans who use it.

In the utilization of wood made by UKM Furniture, wood is widely used as the main material of furniture making and as part of the foundation of the building. In making furniture for example, the wood is processed into pieces of wood that is tailored to the form of furniture that will be made. The remainder of the piece of wood is usually a piece of medium-sized wood and small which in the end is only considered as waste is not useful and thrown away, then lead into firewood and smoke will produce CO₂ that can pollute the environment.

After the wood utilization process is completed, then other problems arise both in the community itself and its utilization later in the Interior. The problem that arises in the community is the lack of public knowledge about how to use waste wood pieces to be wasted and can be a creative idea that is also useful. While in the Interior itself, the problem arises is how waste wood pieces can be used properly to be part of the furniture and space forming elements, so in addition to useful in terms of functions can also add to the beauty of the interior itself.

The management process undertaken by UKM is still relatively simple. Managers play a double role as business owners and designers. SMEs are also not yet have a neat bookkeeping so that the record of good cash flow is not owned by both UKM. Owned capital comes from personal capital and added from Bank loans. Bookkeeping is still very simple include only the components of material purchases, employee salaries, and income from sales. UKM feel that employee motivation needs to be improved, so it is very necessary motivation training for employees. In addition, training opportunities that can be implemented include training to cultivate entrepreneurial spirit, machine maintenance, business management, graphic design and internet use as a marketing medium.

The purpose of this activity is to form UKM Mebeul in order to have a strong entrepreneurial spirit and motivation by utilizing waste wood pieces into valuable interior products.

LITERATURE REVIEW

Social Entrepreneurship is a derivative term from entrepreneurship. A combination of two words, social meaning social, and entrepreneurship which means entrepreneurship. Simple understanding of Social Entrepreneur is someone who understands social problems and uses the ability of entrepreneurship to make social change, especially covering welfare, education and health (Santosa, 2007).

Social entrepreneurship is entrepreneurship devoted to the interests of society rather than simply maximizing personal gain. Social entrepreneurship is commonly called 'community development' or 'social purpose organization' (Tan, 2005: 1).

According to J. Gregory Dees, Professor of Social Entrepreneurship at Duke University who says that social entrepreneurs are actors of social sector reform or revolution (education, health, economic development, environment, art and so on). According to Bill Drayton, CEO and Chair of Ashoka, social entrepreneurs are individuals who have innovative solutions to tackling social problems by altering systems, delivering solutions and influencing people to make changes. According to Muhamad Yunus, Founder of Grameen Bank, a social entrepreneur is an innovative (economic or non-economic, profit-driven or non-profit) initiative to help the community.

Forms of Social Entrepreneurship There are several forms of social entrepreneurship by Tan (2005):

1. Community-based organizations; Such organizations are usually created to address certain issues within the community (community groups), such as providing educational facilities for poor children, social home for abandoned children etc.

2. Socially responsible enterprises; This social entrepreneur is in the form of a company conducting a commercial business to support / finance its social enterprise. Some of the profits earned from profit organizations are intended to support / finance their social enterprises.
3. Socio-economic or dualistic enterprises; This social entrepreneur is in the form of a commercial company that runs its business on the basis of social principles. For example, companies that do household waste recycling, organizations that employ disabled people, micro credit for rural communities.

RESEARCH METHODS

Methods of implementing the activities of Wood Waste Disposal Become Furniture Materials and Elements Forming Space In The Interior depicted in the following diagram in the form of solutions offered to overcome the existing problems

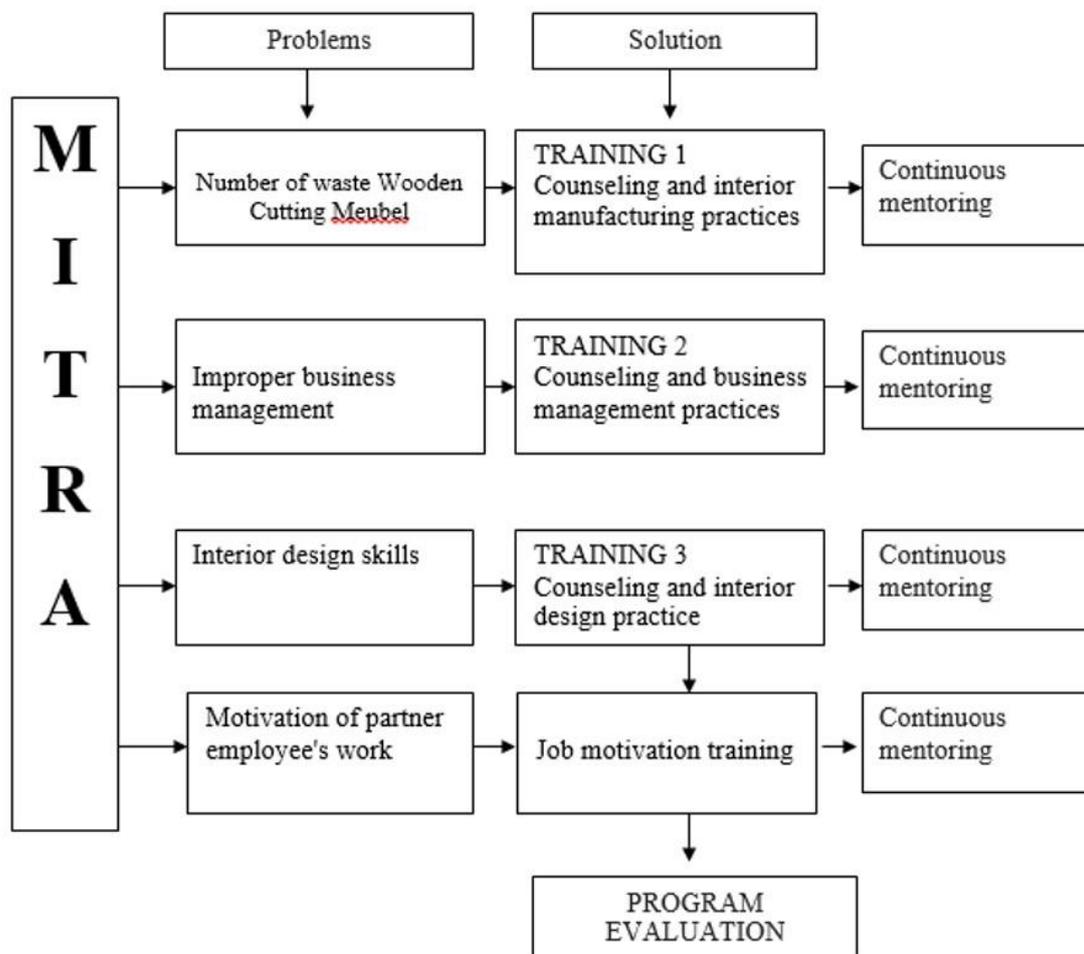


Figure 1. Research Methods

RESULT AND DISCUSSION

Interior Design Training

This training activity was followed by partners from UKM Furniture Heni and UKM Kyebel Furniture on February 19, 2017. Design drawings that are interesting and needed by consumers are now used as training materials. In this activity the participants directly make the design according to the idea and creativity of the participants with the accompaniment of the servant.

Participants follow this activity with great enthusiasm so that the target outsider understand the participants / partners manifested well.

Making Interior Of Wood Waste Cut

Armed with training conducted on 19 February 2017, partners again given a direct understanding of how to do the practice of making the interior of the design they created on February 25, 2017. Interior made is a table of waste wood pieces.



Figure 2. The Process Of Making Table Of Wooden Waste

From this activity the output targets achieved in the form of products and the increased understanding and skills of the partner community as shown in Figure 2



Figure 2. Table Making Process of Wood Cut Waste

Business Management Training

The management process undertaken by both UKM is still relatively simple. Managers play a double role as business owners and designers. UKM are also not yet have a neat bookkeeping so that the record of good cash flow is not owned by both UKM. The bookkeeping is very simple including material purchasing components, employee salaries, and income from sales. Therefore, it is necessary to reform the administrative system. Human resources owned by UKM Meubel Heni is 5 employees, with educational qualifications of junior high school graduates, high school / vocational school. While Meubel Kiki has 4 employees with educational qualifications

of high school / vocational graduates. On March 5, 2017, business management training was conducted to improve the management of both partners in order to make the bookkeeping so that the financial records can be well known by the owner.

Employee Motivation

Program Motivation is the energy and strength of a person who will arouse the level of enthusiasm and perseverance in doing an activity or effort, whether coming from within (internal motivation) or from outside the individual (external motivation). This motivation is the task of a leader to make his subordinates or employees eager to do his duties. Work motivation comes from the opportunity to move forward and develop, from the type of work, and the feelings of pride themselves become part of a company or place a person is working. In addition, work motivation is strongly influenced by a sense of security in work, income or a fair and competitive salary, favorable working environment conditions, rewards and recognition of work performance, as well as fair treatment of the leadership. (Anonymous.2017) The main target of this training is the owner of UKM Furniture Kyky and UKM Furniture Heni. The activity was carried out on April 2, 2017. The achievement is motivated employees to be more productive in eliminating the product from wood waste waste so that the quantity target can be fulfilled and the quality also accompanying by continuing to do the assistance to the employees to be productive. Quantity and quality will also affect the motivation of employees because there will be awards from the work in the form of wages and recognition of work performance.

CONCLUSION

Activities that have been done to date include interior design training, interior making from waste wood pieces, Business Management Training and Employee Motivation Program runs smoothly. During the 6 months of the activity has been obtained outcome according to the planned target. Enthusiastic partners follow the activities so that the understanding and skills of partner communities in processing waste wood pieces into quality products with sustainable assistance through training that has been done.

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